

Missouri Association of Nursing Home Administrators

2027 MANHA WINTERFEST CONFERENCE & TRADE SHOW EXHIBITOR BROCHURE



FEBRUARY 3-5, 2027

AMERISTAR CASINO
ST. CHARLES, MO

MANHA Winterfest

Valued Partners,

The Missouri Association of Nursing Home Administrators (MANHA) cordially invites you to partner with us for our 2027 Winterfest Convention and Trade Show. This premier event will be held at the Ameristar Casino in St. Charles, MO, from February 3–5, 2027.

As an association exclusively for licensed administrators, MANHA connects you directly with the key decision-makers you want to reach. Our vendors and sponsors are vital to our mission. Because we value your partnership, we continually look for cost-effective ways to maximize your return on investment. This year's event offers excellent networking opportunities, including three hours of exclusive trade show time and a lively evening reception.

Why Exhibit With Us?

- 3 Hours of Exclusive Trade Show Time: Dedicated hours with zero competing educational tracks.
- Evening Reception: Network in a relaxed, engaging environment.
- High-Impact Networking: Build lasting joint ventures with administrators face-to-face

We truly appreciate your ongoing support and look forward to collaborating with you to deliver another outstanding Winterfest. Thank you for your partnership!

Nicky Martin
MANHA President

Tim Nye
Convention Chair

Dottie Pataky
Executive Director

Basic Booth Fee:
Member \$800/ Non-member \$950

This includes:

- | | |
|---|--|
| * 3 hours of exclusive trade show time | |
| * 8'x10' booth space | * Pre-convention registration list 2 weeks prior to show |
| * 6' skirted table with 2 chairs | * Post-convention registration list |
| * One line, professionally printed sign | * Access to the event app |
| * Invitation to Wednesday night's reception | * Networking Reception & Hospitality |

Schedule & Information

Wednesday

8:00-12:00 Educational Sessions

8:00-2:00 Vendors Set Up

12:00-1:00 Attendee Lunch

1:00-5:30 Educational Sessions

2:00-4:00 Tradeshow

6:00-8:00 Cocktail Reception

Thursday

8:00-10:45 Educational Sessions

10:45-12:00 Tradeshow

12:00 Start Breakdown

12:00-1:00 Lunch

1:00-5:00 Educational Sessions

and **Breakdown completed**

5:30 Vendor Appreciation Game Night

Please note Exhibit start time may vary by as much as 30 minutes when agenda is complete

Assignment of Booth Space

Diamond, Platinum, Gold, and Silver Sponsors will receive priority booth assignments by sponsorship level. All other assignments will be made on a first come basis. **The earlier you send in your request the better chance of getting your preferred booth.** MANHA reserves the right to assign booth space so arrangement is in the best interest of the attendees and exhibitors. All efforts will be made to separate competitors.

Arrangement of Exhibits

All 8'x10' exhibit booths will be furnished with one 6' skirted table, and two chairs. All booths and tables will be professionally draped.

Shipping Instructions

An exhibitor can ship conference material to the hotel no earlier than 2 days prior to the event start date.

Ameristar Casino

Attn: Conference Center Sales

Missouri Association of Nursing Home Administrators 2027- 2/1/27

One Ameristar Blvd.

St. Charles, MO 63301

Electrical Hook-Ups Information to be provided as requested.

Hotel Information

Rate: \$156/night plus a daily Resort Fee of \$15

Ameristar Casino

One Ameristar Blvd.

St. Charles, MO 63301

Reservations Code: MANB27C Call 636-949-7777 online: Click on the following link -

<https://ameristarstcharles.boyd.pegsbe.com/promo?hotel=ASC&accessCode=MANB27C>

Must be reserved by January 22, 2027!!!!

Sponsor Opportunities

Diamond Sponsor \$3,000

- ◇ Two complimentary booths with first choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times.
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Four complimentary lunch tickets
- ◇ Full page color ad in program

Platinum Sponsor \$2,500

- ◇ Complimentary booth with second choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Three complimentary lunch tickets
- ◇ Half page color ad in program

Gold Sponsor \$1,900

- ◇ Complimentary booth with third choice of location
- ◇ Free CEUs for your representatives
- ◇ Two complimentary lunch tickets

Silver Sponsor \$1,500

- ◇ Complimentary booth with fourth choice of location
- ◇ Listing in program
- ◇ Two complimentary lunch tickets

Basic Booth \$800/\$950

- ◇ Listing in program
- ◇ One complimentary package covering cost of conference social/meal functions

Lunch (2) \$2,500

- ◇ Two lunches available. Signage with your company information will be set up during lunch hour. Includes Platinum Sponsorship package

Cocktail Reception (2) \$3,500

- ◇ Two available - Want to host the biggest party of the convention? Here is your chance! Choose to sponsor the food or beverages Includes Diamond Sponsorship package

Breakfast Buffet \$2000

- ◇ Includes Silver Sponsorship package

Additional Sponsorship Opportunities

Basic Booth not included

Bags \$700

Purchase your own or work with us to have your company's logo featured on bags attendees carry throughout the tradeshow

Lanyards \$500

Purchase your own or work with us to have your company's logo featured on lanyards used by attendees during conference.

Exhibit Hall Break (2) \$750

Education Seminar (6) \$500

Introduce your company and the presenter

Education Breaks (7) \$600

Keynote Speaker \$950

Keynote speaker sponsorships available. Signage with your company information will be set up during the presentation on Wednesday.

Event App \$650

Keep the convention connected with our Whova Event App. Have your company's logo showcased every time someone opens the app!

Charging Station \$650

Showcase your company where everyone is hanging out: the charging station. Includes professional branding on station.

Continental Breakfast (2) \$750

Additional information



Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: dotties@mlnha.org

Company Name: _____

☐ Dental	☐ Education	☐ Eye Care	☐ Food Service
☐ Hospice	☐ Insurance	☐ Labs/Imaging	☐ Medical Supplies
☐ Pharmacy	☐ Rehabilitation	☐ Staffing	☐ Transportation
☐ Wound Care	☐ Other: _____		

Company Description

☐ Please use last years description for brochure, website, and event app	☐ Will submit a new/updated company description by January 6, 2027 .
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Booth Preference

Booth Preference: _____
See Page 8 for floor plan

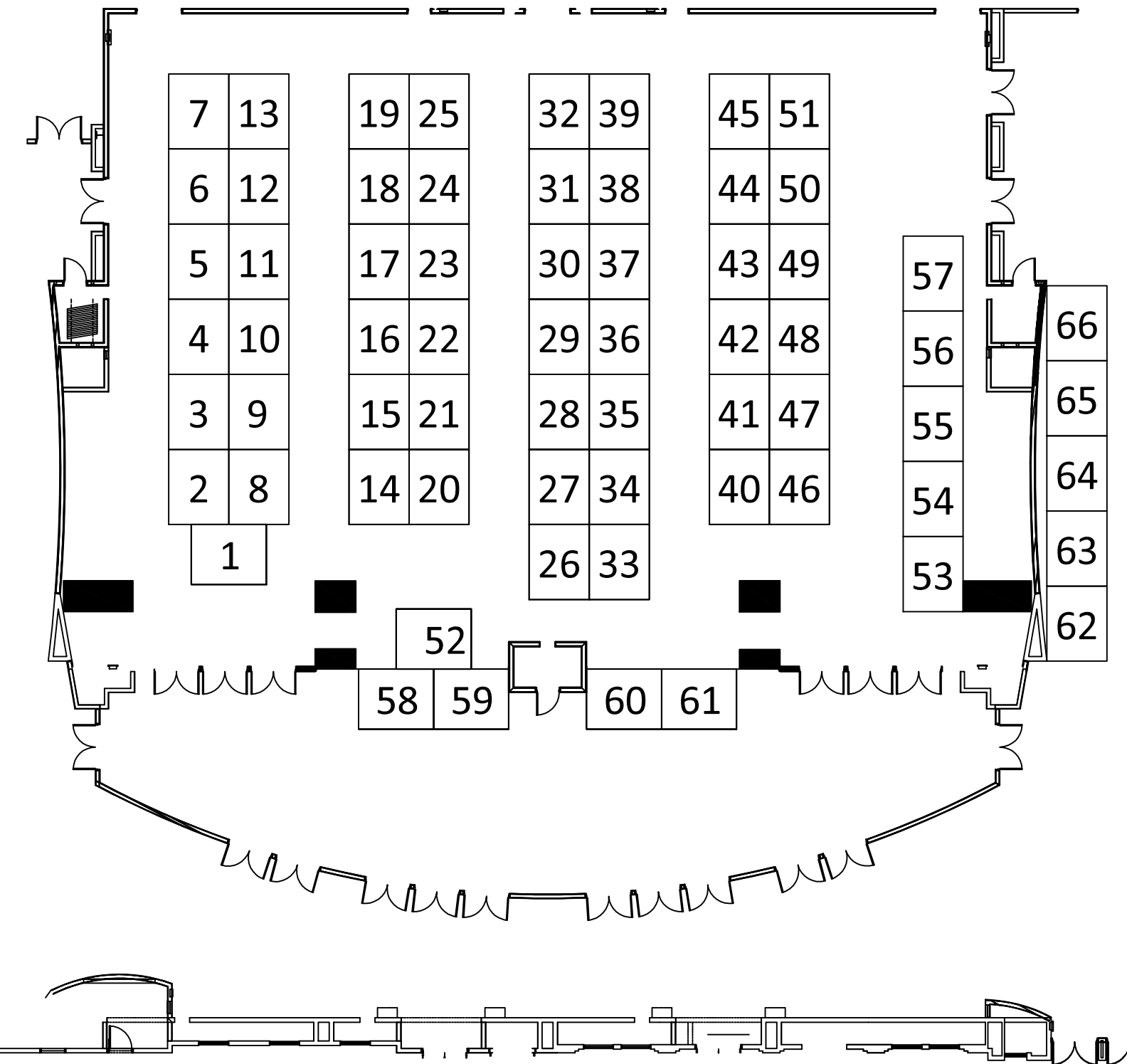
Representatives:

Name:		Email:	
Job Title:		Address:	
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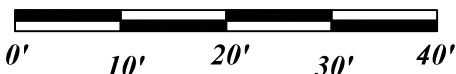
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Phone Number:			



***MO Association of Nursing Home Administrators
February 3-5, 2027
Discovery Ballroom
Ameristar Casino***

66 - 8' x 10' Booths



(314) 621-6677

www.paramountcs.com

REVISED: January 25, 2023

* Subject to Fire Marshal Approval