

Missouri Association of Nursing Home Administrators

2027 MANHA WINTERFEST CONFERENCE & TRADE SHOW EXHIBITOR BROCHURE



FEBRUARY 3-5, 2027

AMERISTAR CASINO
ST. CHARLES, MO

MANHA Winterfest

Valued Partners,

The Missouri Association of Nursing Home Administrators (MANHA) cordially invites you to partner with us for our 2027 Winterfest Convention and Trade Show. This premier event will be held at the Ameristar Casino in St. Charles, MO, from February 3–5, 2027.

As an association exclusively for licensed administrators, MANHA connects you directly with the key decision-makers you want to reach. Our vendors and sponsors are vital to our mission. Because we value your partnership, we continually look for cost-effective ways to maximize your return on investment. This year's event offers excellent networking opportunities, including three hours of exclusive trade show time and a lively evening reception.

Why Exhibit With Us?

- 3 Hours of Exclusive Trade Show Time: Dedicated hours with zero competing educational tracks.
- Evening Reception: Network in a relaxed, engaging environment.
- High-Impact Networking: Build lasting joint ventures with administrators face-to-face

We truly appreciate your ongoing support and look forward to collaborating with you to deliver another outstanding Winterfest. Thank you for your partnership!

Nicky Martin
MANHA President

Tim Nye
Convention Chair

Dottie Pataky
Executive Director

Basic Booth Fee:
Member \$800/ Non-member \$950

This includes:

- | | |
|---|--|
| * 3 hours of exclusive trade show time | |
| * 8'x10' booth space | * Pre-convention registration list 2 weeks prior to show |
| * 6' skirted table with 2 chairs | * Post-convention registration list |
| * One line, professionally printed sign | * Access to the event app |
| * Invitation to Wednesday night's reception | * Networking Reception & Hospitality |

Schedule & Information

Wednesday

8:00-12:00 Educational Sessions

8:00-2:00 Vendors Set Up

12:00-1:00 Attendee Lunch

1:00-5:30 Educational Sessions

2:00-4:00 Tradeshow

6:00-8:00 Cocktail Reception

Thursday

8:00-10:45 Educational Sessions

10:45-12:00 Tradeshow

12:00 Start Breakdown

12:00-1:00 Lunch

1:00-5:00 Educational Sessions

and **Breakdown completed**

5:30 Vendor Appreciation Game Night

Please note Exhibit start time may vary by as much as 30 minutes when agenda is complete

Assignment of Booth Space

Diamond, Platinum, Gold, and Silver Sponsors will receive priority booth assignments by sponsorship level. All other assignments will be made on a first come basis. **The earlier you send in your request the better chance of getting your preferred booth.** MANHA reserves the right to assign booth space so arrangement is in the best interest of the attendees and exhibitors. All efforts will be made to separate competitors.

Arrangement of Exhibits

All 8'x10' exhibit booths will be furnished with one 6' skirted table, and two chairs. All booths and tables will be professionally draped.

Shipping Instructions

An exhibitor can ship conference material to the hotel no earlier than 2 days prior to the event start date.

Ameristar Casino

Attn: Conference Center Sales

Missouri Association of Nursing Home Administrators 2027- 2/1/27

One Ameristar Blvd.

St. Charles, MO 63301

Electrical Hook-Ups Information to be provided as requested.

Hotel Information

Rate: \$156/night plus a daily Resort Fee of \$15

Ameristar Casino

One Ameristar Blvd.

St. Charles, MO 63301

Reservations Code: MANB27C Call 636-949-7777 online: Click on the following link -

<https://ameristarstcharles.boyd.pegsbe.com/promo?hotel=ASC&accessCode=MANB27C>

Must be reserved by January 22, 2027!!!!

Sponsor Opportunities

Diamond Sponsor \$3,000

- ◇ Two complimentary booths with first choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times.
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Four complimentary lunch tickets
- ◇ Full page color ad in program

Platinum Sponsor \$2,500

- ◇ Complimentary booth with second choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Three complimentary lunch tickets
- ◇ Half page color ad in program

Gold Sponsor \$1,900

- ◇ Complimentary booth with third choice of location
- ◇ Free CEUs for your representatives
- ◇ Two complimentary lunch tickets

Silver Sponsor \$1,500

- ◇ Complimentary booth with fourth choice of location
- ◇ Listing in program
- ◇ Two complimentary lunch tickets

Basic Booth \$800/\$950

- ◇ Listing in program
- ◇ One complimentary package covering cost of conference social/meal functions

Lunch (2) \$2,500

- ◇ Two lunches available. Signage with your company information will be set up during lunch hour. Includes Platinum Sponsorship package

Cocktail Reception (2) \$3,500

- ◇ Two available - Want to host the biggest party of the convention? Here is your chance! Choose to sponsor the food or beverages Includes Diamond Sponsorship package

Breakfast Buffet \$2000

- ◇ Includes Silver Sponsorship package

Additional Sponsorship Opportunities

Basic Booth not included

Bags \$700

Purchase your own or work with us to have your company's logo featured on bags attendees carry throughout the tradeshow

Lanyards \$500

Purchase your own or work with us to have your company's logo featured on lanyards used by attendees during conference.

Exhibit Hall Break (2) \$750

Education Seminar (6)) \$500

Introduce your company and the presenter

Education Breaks (7) \$600

Keynote Speaker \$950

Keynote speaker sponsorships available. Signage with your company information will be set up during the presentation on Wednesday.

Event App \$650

Keep the convention connected with our Whova Event App. Have your company's logo showcased every time someone opens the app!

Charging Station \$650

Showcase your company where everyone is hanging out: the charging station. Includes professional branding on station.

Continental Breakfast (2) \$750

Exhibitor Registration Form

Please type/print to complete the form and return to MANHA



By fax: (573)634-8590

By email: dotties@mlnha.org

Company Name: _____

All printed material will include this spelling

All booth packages includes 8'x10' booth space, 6' skirted table with 2 chairs and one professionally printed, one-lined sign.

		Order	Price
Basic Booth	Listing in program book, one complimentary lunch ticket and an invitation to Wednesday night's reception will be included.	☐	\$800/950
Silver Sponsor	Listing in program and signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included.	☐	\$1,500
Gold Sponsor	Priority booth choice by sponsorship level along with signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	☐	\$1,900
Platinum Sponsor	Priority booth choice by sponsorship level along with a half page colored ad in the program. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Three complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	☐	\$2,500
Diamond Sponsor	Two booths with first choice of location along with a full page colored ad in the program. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Four complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	☐	\$3,000
Lunch Sponsorship	Two lunches available. Includes Platinum Sponsorship package	☐	\$2,500
Cocktail Reception	Two available. Includes Diamond Sponsorship package	☐	\$3,500
Breakfast Buffet	Includes Silver Sponsorship package	☐	\$2,000

Total:

Additional Sponsorships

Half Page Ad	Ad will be in color and must be submitted by January 6, 2027.	☐	\$100
Full Page Ad	Ad will be in color and must be submitted by January 6, 2027.	☐	\$175
Other:	Additional sponsorship options from page 4	☐	
Lunch tickets:	Additional meal ticket per person/per day \$50 x	☐	

Grand Total:

Payment Information



Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: dotties@mlnha.org

Company Name: _____

Name	Title
Phone	Fax
Email	

Payment Method

☐ Credit Card—Please go to the following section

☐ Check made payable to MANHA

☐ Invoice emailed to: _____

Invoice must be paid prior to show

Credit Card

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Card Number	Exp. Date
Name on Card	Security Code
Billing Zip Code	

Cancellation

**Cancellations must be made in writing by January 6th, 2027 for a refund, minus a \$50 processing fee.
Cancellations made after that date will not be entitled to a refund.**

Confirmations

Confirmation and receipt will be sent out to the contact person listed above. Both should be sent out within 2 weeks of being submitted to our office.

Additional information

Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: dotties@mlnha.org

Company Name: _____

☐ Dental	☐ Education	☐ Eye Care	☐ Food Service
☐ Hospice	☐ Insurance	☐ Labs/Imaging	☐ Medical Supplies
☐ Pharmacy	☐ Rehabilitation	☐ Staffing	☐ Transportation
☐ Wound Care	☐ Other: _____		

Company Description

☐ Please use last years description for brochure, website, and event app	☐ Will submit a new/updated company description by January 6, 2027 .
---	--

Booth Preference

Booth Preference: _____
See Page 8 for floor plan

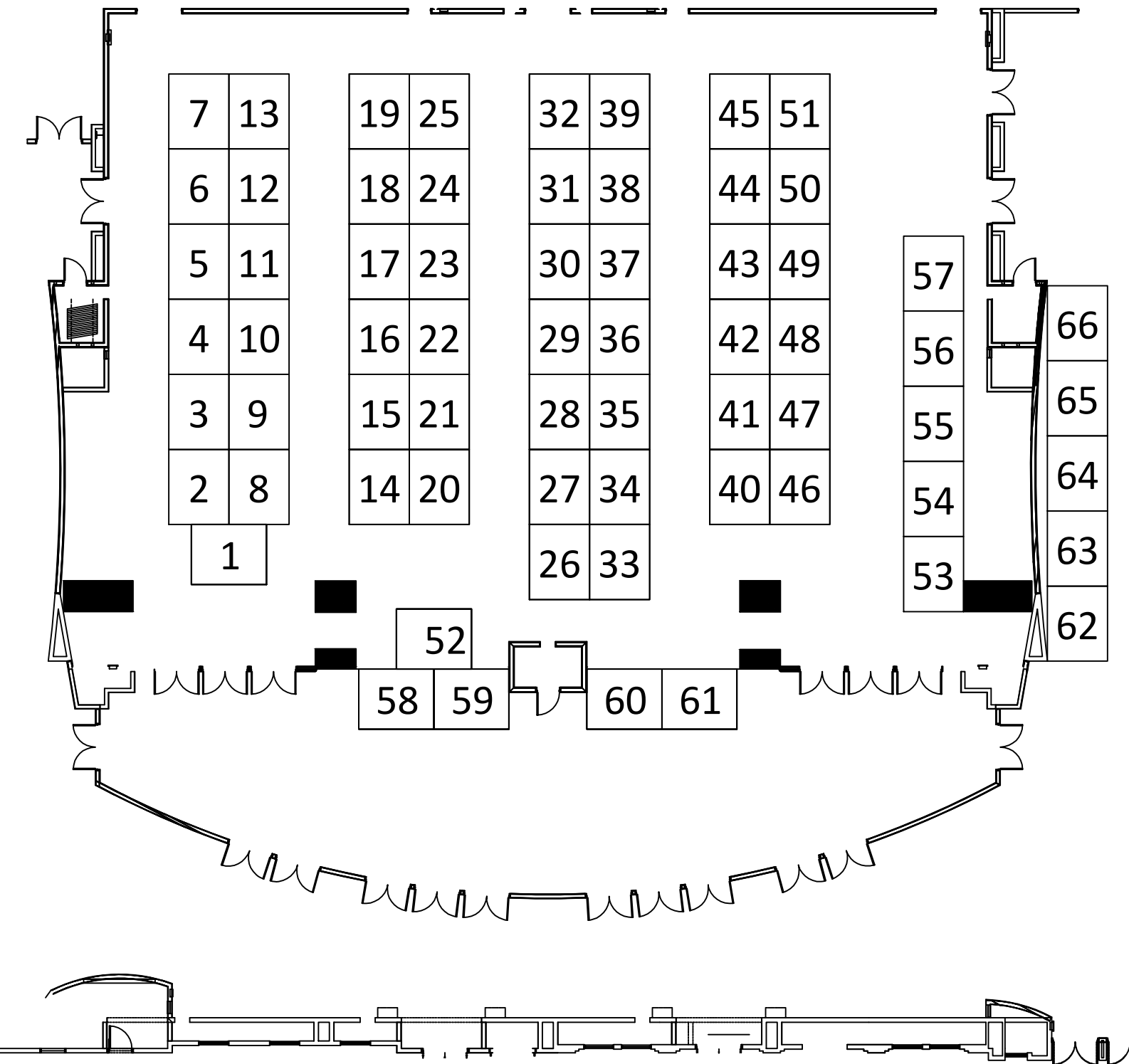
Representatives:

Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
Phone Number:			

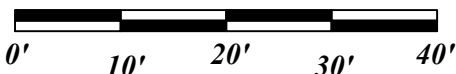
Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
Phone Number:			



***MO Association of Nursing Home Administrators
February 3-5, 2027
Discovery Ballroom
Ameristar Casino***

66 - 8' x 10' Booths



(314) 621-6677

www.paramountcs.com

REVISED: January 25, 2023

* Subject to Fire Marshal Approval